

## EDUCATION

---

- 2001-2006: **George Mason University** - Fairfax, Virginia  
Bachelors Degree in Graphic Design with a Minor in Art History
- 1998-2001: **Northern Virginia Community College** - Loudon, Virginia  
Associates Degree in Communication Design

## EMPLOYMENT

---

- 2019-Present: **SENIOR GRAPHIC DESIGNER**  
**EdjSports / Football Outsiders** - Louisville, Kentucky
- Led creative vision for multiple product lines in sports analytics and betting
  - Worked on projects for major media, such as FOX Sports and NFL Network
  - Touched all visual aspects of company: B2C & B2B products, marketing, sales
  - Built creative team including, Graphic, Social Media and Multimedia Designers
  - UI/UX design supporting evolution of existing, and creation of new, products
  - Creative liaison coordinating and directing outside vendors including Digital Marketing, Advertising, and Creative Agencies
  - Produced content in fast-paced and quickly growing sports environment
  - Assisted in execution of photoshoots, film production and live streaming
  - Cover design for Football Outsiders Annual Almanac 2019-2022
- 2016-2019: **SENIOR GRAPHIC DESIGNER**  
**J&L Marketing** - Louisville, Kentucky
- Brand development and management
  - Collaborating to develop innovative marketing strategies for clients
  - Creative development of all new products
  - Create marketing and signage creatives for tradeshow
  - UI/UX design for external and internal web pages and databases
- 2007-2016: **REGIONAL PRODUCTION MANAGER / GRAPHIC DESIGNER**  
**Job News** - Louisville, Kentucky
- Liaison between nationwide salesforce and graphics department
  - Quality control of all ads leaving the department into the field
  - Point of contact for multiple printers nationwide
  - Ad design on tight deadlines
  - Layout of publications in multiple cities
  - Management of database of electronic files (images, logos, etc.)

## ADDITIONAL EXPERIENCE

---

- Design: Numerous flyers and event collateral for Aveda Corporation  
Logo Design and Branding  
56 page illustrated childrens book  
50+ design intensive artworks
- Fine Art: Numerous group and individual gallery shows  
200+ Fine art works  
- Painting / Drawing / Multi-media

## SOFTWARE

---

Adobe Creative Suite  
Wordpress

Squarespace  
Hubspot

Microsoft Office  
Sanity

Asana  
Slack

---